

2016

Sustain Wales Awards  
Gwobrau Cynnal Cymru



# SUSTAIN WALES AWARDS

Celebrating sustainability excellence, innovation and leadership across Wales

The Sustain Wales Awards celebrate the fantastic work of individuals and organisations that are contributing to the environmental, social, cultural and economic sustainability of life in Wales.

17 November 2016  
Cardiff

## Sponsors and Partners

2016 Sponsors:



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## THE SUSTAIN WALES AWARDS

Celebrating sustainability excellence, innovation and leadership across Wales

The 2016 Awards will be the pinnacle event in Cynnal Connect calendar, bringing together over 150 business leaders, innovators, community pioneers, educators and their teams. It's a fantastic opportunity to re-connect, collaborate and celebrate your collective achievements!



Building on the success of our inaugural Awards launched at the Wales Millennium Centre in 2015, we are looking for outstanding examples of activity, from individuals and organisations that are helping to deliver the seven national goals of the Future Generations Act, contributing to the environmental, social, cultural and economic sustainability of life in Wales.



This year promises to attract even more applications from across Wales with interest building through our Cynnal Connect events held throughout the year. We have a new category focused on innovation, following the success of the Sustain Wales Summit held in April – which brought together over 100 leading organisations and experts who are pioneering in Wales and beyond.

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GWOBRAU | SUSTAIN  
CYNNAL | WALES  
CYMRU | AWARDS

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## SUSTAIN WALES AWARDS



Cynnal Cymru-Sustain Wales is the leading organisation for sustainable development in Wales with over 13 years' experience of supporting change for a sustainable future.

By sponsoring the Sustain Wales Awards you will be demonstrating that your organisation is supporting a sustainable Wales, and by doing so you will be reaching an audience that cares about the way you do business.

We work closely with our sponsors to ensure they get the maximum benefit from their investment in our event by:

- Customising the sponsorship package to meet our sponsors' objectives and ensuring an excellent return on investment.
- Ensuring that sponsors benefit from all the promotional activities leading up to, during and after the event.
- Delivering an experience that will guarantee our sponsors want to work with us in the future.

*In 2015 as part of our public online voting campaign we received over 5000 votes and 30,000 page views to our website during the 2 month campaign.*

Sponsors will benefit from extensive brand exposure throughout the event, enabling them to promote themselves successfully to achieve:

- Targeted brand positioning demonstrating a commitment to sustainability issues.
- Networking opportunities with key players from the environmental, cultural, business and community sectors.
- Extensive media coverage

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## Sponsorship Packages

There are a number of different sponsorship opportunities available. Benefits and opportunities are listed in the tables below:



### Main Event Sponsor

This package provides high brand awareness and integration throughout the Awards promotion and marketing.

**£6,000 + VAT**

In addition there is the opportunity to be involved in shortlisting the applications as one of our expert judges as well as the opportunity to be featured in one of our 'Innovation Shorts' - online case studies.



### Awards Reception Sponsor

A key part of the Awards event is the opportunity for businesses and organisations to meet and network at our pre-Awards reception party. As the drinks reception sponsor you will directly associated with Cynnal Cymru and will be given the opportunity to profile your organisation at the very start of the event.

**£2,500 + VAT**



### Category Sponsor

As one of our ten category sponsors you will be featured throughout the awards literature and website in association with your chosen category. Category sponsors also have the opportunity to present the category award to the winner on the night.

**£600 + VAT**

*“Congratulations to @bridgendcollege @spirotte on winning the Sustainable School/ College at #TheSWAwards @OUCymru delighted to sponsor award”*

*Via @KevinPascoe The Open University*

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## Sponsorship Packages

	Main Event Sponsor	Drinks Reception Sponsor	Category Sponsor
<b>Marketing and Promotion</b>			
Sponsor is directly associated with Cynnal Cymru. Company logo to feature on all event material, official literature and website	•	•	•
Company name and logo is prominently placed next to the Cynnal Cymru - Sustain Wales logo on all pre-event material, official literature, displays and website as "Cynnal Cymru-Sustain Wales in association with [name of sponsor]..."	•		
Acknowledgement as 'Cynnal Cymru-Sustain Wales in association with [name of sponsor]' in associated press releases and PR	•	•	
Company name featured in all press and PR	•	•	•
Dedicated feature page in our Awards brochure and on the Awards website with acknowledgement as 'in association with' sponsor with company logo (400 words)	•		
Dedicated half page in our Awards brochure and on the Awards website with acknowledgement as 'in association with' sponsor with company logo (200 words)		•	
Sponsor listing in the Awards brochure and on our website as one of our category sponsors. (80 Words)			•
<b>Awards Evening</b>			
Opportunity to be a key speaker at the Awards Evening - to promote your company's sustainability initiatives	•		
Featured sponsor during the networking and drinks reception		•	
VIP tickets to the Awards evening (**4 tickets/ *2 tickets)	•**	•*	•*
Photo call on stage with the Award winners	•	•	•
<b>Company Promotion</b>			
Opportunity to display company's literature/marketing material	•	•	•
Opportunity to include promotional literature in delegate pack	•	•	•
<b>Post Event Promotion</b>			
Featured in the Cynnal Cymru newsletter and website	•	•	•

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## SPONSORSHIP OPPORTUNITIES - CATEGORIES

### Sustainability Champion

This category is open to individuals who have inspired real change in your place of education or work. You may have led a project or have contributed positively to the awareness of Sustainable Development in Wales.

### Sustainable School Sponsored by The Open University

Open to primary and secondary schools, this category recognises those who really stand out.

### Sustainable FE/HE Institution

Open to further and higher education institutions and their departments/schools, this category is looking for strong evidence of impact or innovation.

### Sustainable Venue

Open to all venues, who have are taking a strategic and holistic approach to sustainable practices.

### Sustainable Public Service Sponsored by Griffiths

Open to all public sector organisations, this award recognises a team or project within the public service sector that have gone beyond statutory requirements.

### Sustainable Business Sponsored by Melin Homes (2015 winner of this category)

This category is open to leading businesses and entrepreneurs who have demonstrated that adopting sustainability principles leads to business success.

### Sustainable Community Group Sponsored by Principality Stadium / Wales Rugby Union

We are looking for inspirational groups and projects that have achieved positive change within their community.

### Sustainable Social Enterprise Sponsored by Interserve

Open to all social Enterprises/Community Interest Companies who are delivering positive impact through inclusive and innovative approaches.

### Sustainable Innovation Sponsored by Enterprise Rent-a-Car

This category recognises the innovative approaches, products, projects or services that demonstrate the creativity and cutting-edge practices that will help Wales to achieve the national Well-being Goals.

### Size of Wales Go Green Award Sponsored by Dwr Cymru

This award recognises the contribution of an organisation towards raising awareness and/or funds for Go Green Day, to help protect an area of tropical forest the size of Wales.

**All packages are flexible and can be adapted to suit sponsor requirements so please get in contact with [Mari@cynnalcyrmru.com](mailto:Mari@cynnalcyrmru.com) or [Lynsey@cynnalcyrmru.com](mailto:Lynsey@cynnalcyrmru.com) if you wish to discuss any opportunities.**

#### 2016 Award Sponsors:



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## Thank you to our 2015 Sponsors and Supporters



### Main Event Sponsor

[Dwr Cymru Welsh Water](#)

### Ceremony Sponsors:

[Wales Millennium Centre](#)

[The University of Wales Trinity Saint David](#)

[Interface](#)

[Yoke Creative](#)

### Category Sponsors:

[Melin Homes](#) Young Sustainability Champion Sponsor

[The Open University Wales](#) Sustainable School/ College

[Pick Everard](#) Sustainable Venue Sponsor

[Dwr Cymru Welsh Water](#) Public Sector

[Introbiz](#) Sustainable Business Sponsor

[Welsh Rugby Union/ Millennium Stadium](#) Sustainable Community Group Sponsor

[Interserve](#) Sustainable Social Enterprise Sponsor

[Liv Eco](#) and [Gillard Associates](#) Sustainable Project